

# ASSEMBLY, No. 3988

## STATE OF NEW JERSEY 215th LEGISLATURE

INTRODUCED APRIL 4, 2013

**Sponsored by:**

**Assemblyman SEAN T. KEAN**

**District 30 (Monmouth and Ocean)**

**Assemblywoman HOLLY SCHEPISI**

**District 39 (Bergen and Passaic)**

**Co-Sponsored by:**

**Assemblywoman Handlin, Assemblymen C.A.Brown, Amodeo and  
Assemblywoman Simon**

**SYNOPSIS**

Prohibits sale of video games containing mature and adult content to minors.

**CURRENT VERSION OF TEXT**

As introduced.



**(Sponsorship Updated As Of: 11/19/2013)**

1 AN ACT regulating the sale of certain video games and  
2 supplementing P.L.1960, c.39 (C.56:8-1 et seq.).  
3

4 **BE IT ENACTED** *by the Senate and General Assembly of the State*  
5 *of New Jersey:*  
6

7 1. It shall be an unlawful practice for any person engaged in the  
8 business of selling video games to sell any video game with an  
9 Entertainment Software Rating Board rating of “mature” or “adults  
10 only” to a person less than 18 years of age.  
11

12 2. This act shall take effect on the first day of the seventh month  
13 following enactment.  
14

15  
16 STATEMENT  
17

18 This bill would prohibit the sale of any video game with an  
19 Entertainment Software Rating Board rating of “mature” or “adults  
20 only” to a person less than 18 years of age.

21 The bill specifies that a violation would be an unlawful practice.  
22 An unlawful practice under the Consumer Fraud Act is punishable  
23 by a monetary penalty of not more than \$10,000 for a first offense  
24 and not more than \$20,000 for any subsequent offense. In addition,  
25 a violation can result in cease and desist orders issued by the  
26 Attorney General, the assessment of punitive damages and the  
27 awarding of treble damages and costs to the injured.